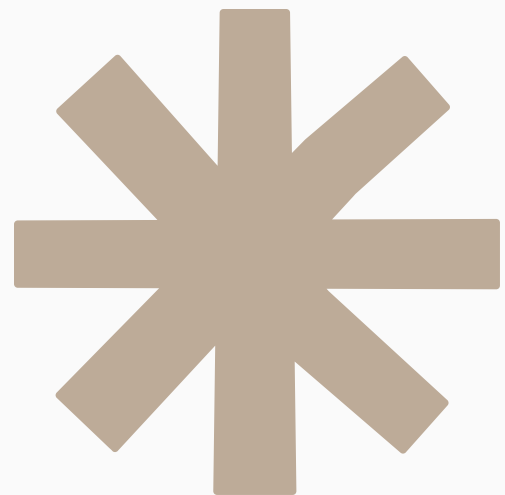


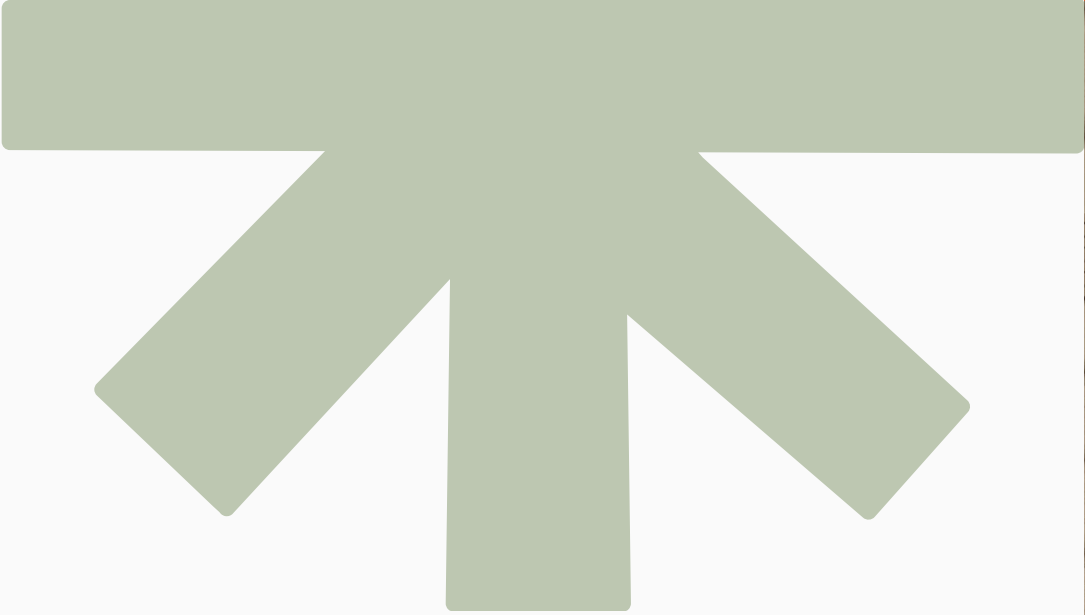


BrandBook

Visual Identity



Muqa Architecture
January 2026



Regarding the **MARK**

MUQA Arquitectura emerges from a thoughtful and enduring perspective on architecture, where form, space, and balance engage in a dialogue with the fundamental.

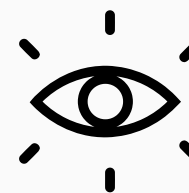
The identity aims to communicate strength, tranquility, and distinctiveness through a refined and modern graphic language.





Mission

Create environments
that interact with their
surroundings,
harmonizing
functionality,
aesthetics, and
material awareness.



Vision

To position itself as an
architecture studio
renowned for its timeless,
cohesive, and thoughtful
perspective on space.



Values

Precision Sensitivity
Uniformity Dedication

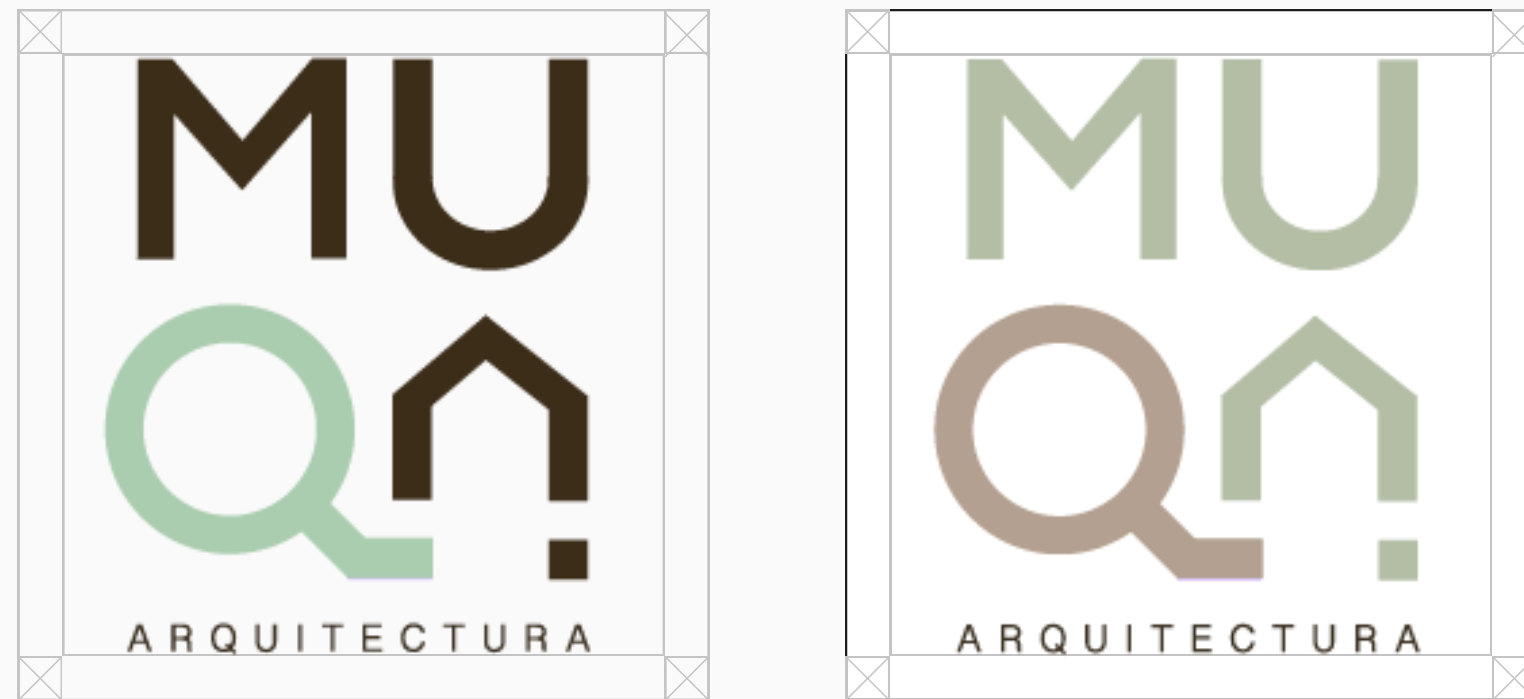
Primary logo

The primary logo integrates a distinct geometric composition with modern typography, resulting in a balanced, elegant, and functional brand suitable for various media.





Alternative iterations of the logo



Alternative versions of the logo are available for use, depending on the background or format.

It encompasses horizontal, vertical, monochrome, and icon variations.

Inaccurate spacing and application



Ensure a margin of
space surrounding
the logo to preserve
its legibility.

Construction

MU
Qn

ARQUITECTURA

modification to achieve
optical equilibrium



MUNQA

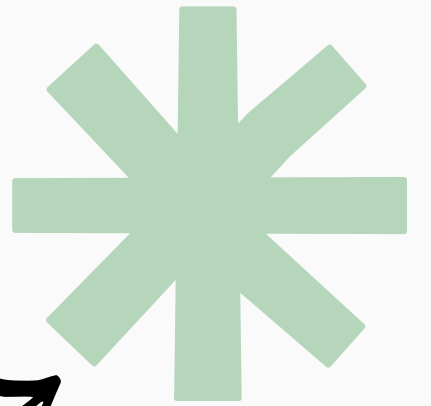
ARQUITECTURA

Color scheme

The color palette draws inspiration from natural and earthy tones, evoking warmth, sophistication, and a sense of timelessness.

Brand Book | Muqa Architecture

and a hint of color



#b5d6bb



#af9e8f



#c9bc9f



#b1b7a5



#665a49



Alice: Sophisticated typography ideal for concise texts.

Tan Pearl

New Icon Script

Enhance: Typography for extended texts

Typography

These applications demonstrate how the brand adjusts to various contexts: stationery, social media, packaging, signage, or presentations.



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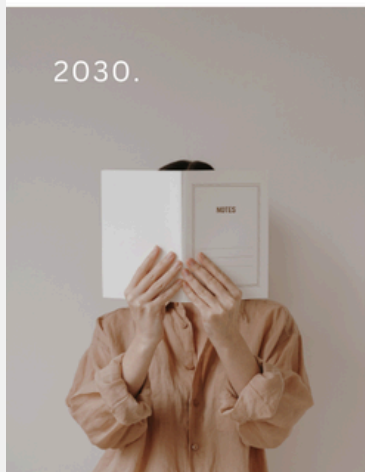








*Everything begins
with a feeling.*



Simplicity Meets Elegance.

Live Light. Live Beautiful

Curate a home that embraces clean lines, modern simplicity, and thoughtful design. Discover the beauty of open spaces where every piece serves a purpose, creating a serene environment where less isn't just more it's everything.

Buy Now





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